

# MEX<sup>®</sup>

## Motivations Explorer



### Suitable for

- Any age
- Any role

### Application

- Selection
- Personal development

### Test format

- Online, PC
- Approx 15 minutes

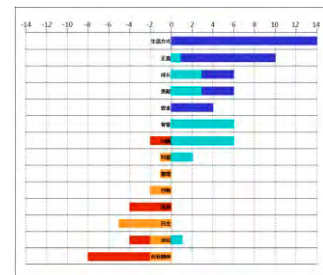


### Summary

Motivators are important psychological forces that activate, direct, and maintain a person's effort in their working life. Satisfying these needs make people happier, perform better, and stay in jobs longer.

MEX takes a unique and powerful view of motivators. It explores their role in self-identity and investigates key social factors that affect them. The resulting insights give recruiters far more clarity about a candidate's likely 'fit', and provide an authentic foundation for personal development.

### How it looks



MEX Profile

动机类型	A 积极吸引	B 中性变量	C 回避消极	D 冲突	E 冲突	总分
自我形象	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
公众形象	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
工作	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
精力	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
组织	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
恐惧	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
嫉妒	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
职业精神	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
忠诚	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
安全	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
法律	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
传统	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓
纪律	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓

MEX Fit

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### Key Features

- Investigates 14 motivators related to work and careers
- Uses an engaging online card sort system
- Evaluates the impact of each motivator in multiple contexts
- Classifies motivators into 5 types, reflecting their impact.
- Can identify 'conflicts' that could potentially change a motivator's impact from positive to negative.
- Allows recruiters to compare candidates against an ideal profile for the job.



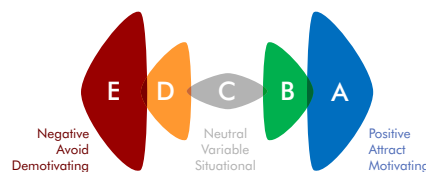
### Reports

- Summary Report (for respondents)
- Technical Report (for consultants)
- Profile Fit (for recruiters)
- Group Report

#### A dynamic view of motivators



#### Classify by type of impact



#### Identifies possible conflicts



Website



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